



The Building Industries Exchange of  
Pottstown & Vicinity, Inc. presents the

## 2010 Craftsmanship/Design Recognition Award

Project Completion Timeframe: Sept. 1, 2008 through Sept. 1, 2010  
*(Completion time frame extended; however, previously entered projects may not be resubmitted)*

Project Registration Deadline: July 30, 2010

Material Submission Deadline: September 8, 2010

*(Registration and/or entries may be submitted prior to deadlines shown.)*

Awards Ceremony: November, 2010

### Project Entry Registration Form Attached

*You will be sent a project submission packet for each entry once your registration is received.*

Winning a Craftsmanship Recognition Award provides an opportunity for your company to be featured in, but not limited to:

- A BIE ***Building Time*** episode and receive a copy of the video;
- Press releases to local, regional, and national media;
- ***BIE News*** a publication reaching 1,000+ trade professionals;
- Your project highlighted at various BIE Promotional Events; and
- The Exchange's annual ***Directory of Construction Information*** through a congratulatory advertisement announcing winners and have their membership listing bolded and a tagline noting they are a recipient.

## BIE Craftsmanship/Design Recognition Project Entry Guidelines

Deadline to Register Your Project/s: July 30, 2010 You will be mailed a packet for each entry once your registration is received. Each packet will include complete instruction on organizing your entry materials.

Deadline to Submit your Entry: September 8, 2010 You will be mailed a packet providing instruction on organizing your entry materials. You will need the following:

1. Description of Work. An anonymous description of work in 350 words or less. Not sure what to write, we will provide a list of questions to consider when writing your description.
2. Photographs. No more than eight. They must be 8"x10" or 8 1/2' by 11" in size. Before and after preferred, but not required. Winning projects will be asked to supply a digital copy of submitted photos.
3. Customer feedback. A brief survey will be provided.
4. List of subcontractors/vendors used on project with contact information.

***Registration and/or entries may be submitted prior to deadlines shown.***

### Basis for Award

- Uniqueness of work;
- Visual effects of work on over-all project;
- Difficulty of work;
- Neatness of work;
- Customer satisfaction.

### Eligibility

- Must be a current BIE Member.
- All trade members are invited to submit projects for judging, including contractors, subcontractors and vendors.
- Projects completed between Sept. 1, 2008 & September 1, 2010 are eligible for entry; however, previously entered projects can not be resubmitted.

Costs to Enter: The fees will be \$25 for the first entry and \$15 for each additional entry. There are NO limits on the number of entries; however, there will be no refunds given on cancellations.

### Submission:

Completed registration and/or entries should be mailed to the Building Industries Exchange c/o Craftsmanship Recognition, 801 North Charlotte Street, Pottstown, PA 19464

Award Categories: Design — Build — Design/Build

Project Division: Residential or Commercial/Industrial/Institutional

Type of Project:

- New Construction
- Addition/Expansion
- Kitchen (New or Remodeled)
- Bathroom (New or Remodeled)
- Existing Space, Finish/Re-Finish
- Historic Restoration
- Specialty Project/Sub-Trade (Similar specialty projects/trades will be grouped together)

Project Value: Projects will be judged within similar price ranges.

- Under \$50,000: Entries will be grouped together in \$5,000 increments.
- \$50,000-\$100,000: Entries will be grouped together in \$10,000 increments.
- \$100,001-\$500,000: Entries will be grouped together in \$50,000 increments.
- Over \$500,000: Entries will be grouped together in \$100,000 increments.

### Awards and Recognition

- See other side for a listing of opportunities made available to winners.

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**CONTRACTOR INFORMATION**

**COMPANY NAME** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**PLEASE USE THE AWARD CATEGORIES BELOW TO ADVISE WHAT TYPE OF PROJECT/S YOU ARE SUBMITTING (Examples: Build, Residential, Kitchen, \$50-60,000 or Design, Commercial, New, \$700-800,000 or Design/Build, Residential, Addition \$100-150,000):**

**PROJECT #1:** \_\_\_\_\_ **\$25**

**PROJECT #2:** \_\_\_\_\_ **\$15**

**PROJECT #3:** \_\_\_\_\_ **\$15**

**PROJECT #4:** \_\_\_\_\_ **\$15**

**USE BACK OF PAGE FOR ADDITIONAL PROJECTS BEING SUBMITTED AT \$15 EACH.**

**TOTAL # OF PROJECTS ENTERING** \_\_\_\_\_ **TOTAL AMOUNT OWED** \_\_\_\_\_

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*Judges reserve the right to re-categorize any entry they consider has been submitted in the wrong category.*